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September 1991

Dear Friend,

We'd like to take you back to an era we fondly refer to as "The Golden Age of Quality."

You remember. It was a time when Americans enjoyed good music, good movies, good books...and each other. When conversation was still the most popular form of evening entertainment. When men and women took a special pride in loyal service to family and country.

In 1933, a new cigarette was introduced. It soon grew to be one of America's most popular brands, known for its uncompromising richness of flavor. In the 1950s, we adopted our famous red-white-and-blue package. And soon after, the brand became known as "Commander."

Today, the Commander brand still recalls those simpler times with the rich taste of choice tobaccos in a non-filter cigarette.

We hope you enjoy the gift packs enclosed, and the memories that come with them. Above all, we hope you'll continue to enjoy Commander, "A Tradition of Flavor Without Compromise."

Very truly yours,

Beth Mora

Beth Mora

P.S. If you know other non-filter smokers who'd enjoy this box of memories, just have them complete and mail the referral cards inside. We'll send them a Commander Sampler, too.

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Reg: 24 mg "tar," 1.4 mg nicotine—Kings: 26 mg "tar," 1.7 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

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Source: https://www.industrydocuments.ucsf.edu/docs/yflp0003